

Mysterious... a “confession” appeals to our gossipy nature, it means Tom’s done something naughty (since this is a “back-end”, Tom is known to the reader as publisher of Palm Beach Letter)...

# Tom’s Confession:

*“I’ve Been Keeping Certain Sensitive,  
Potentially Profitable Information  
From You”*

The promise is subtle, but it’s there, cloaked in more mystery.

Hi, Tom Dyson here, publisher of *Palm Beach Letter*.

I’m here with you today because I have a confession:

*I haven’t been telling you everything.*

Remember, if you’re unsure how to start a sales letter.  
Just repeat what you said in the headline...  
It’s a proven appeal if you still have your reader in the body.

What I mean to say is:

There’s certain information I’ve been privy to—information I’m almost certain can (and will) make us a lot of money. **Promise.**

But I haven’t told you about it.

I’ve kept it to myself.

I’ll tell you why in a minute—as well as my plan to make this situation “right” ... **Reason to keep reading.**

But first, let me give you an example of what I’m talking about.

**Quickly into a demonstration. Super-direct because this is a “back-end”. Reader knows and trusts Tom already.**  
Recently, a friend who does investment research for our corporate affiliate told me about a report his group was putting together on the steel industry.

Steel prices, as you may know, have been struggling. But it’s a cyclical industry, and my friend’s research suggests steel may have found its bottom this past summer— and that an upswing is likely coming.

So on August 30th, his group recommended U.S. Steel at \$17.90.

Sure enough, the stock price has been climbing steadily ever since... to over \$26 per share— a better-than-25% gain in a little over a month.

Here, Tom is positioned as a man with access to privileged information.  
It’s how many suspect the real gains are made on Wall Street.  
Insider tips. “The Nancy Pelosi Method.”

But here’s what he said to me “off the record”...

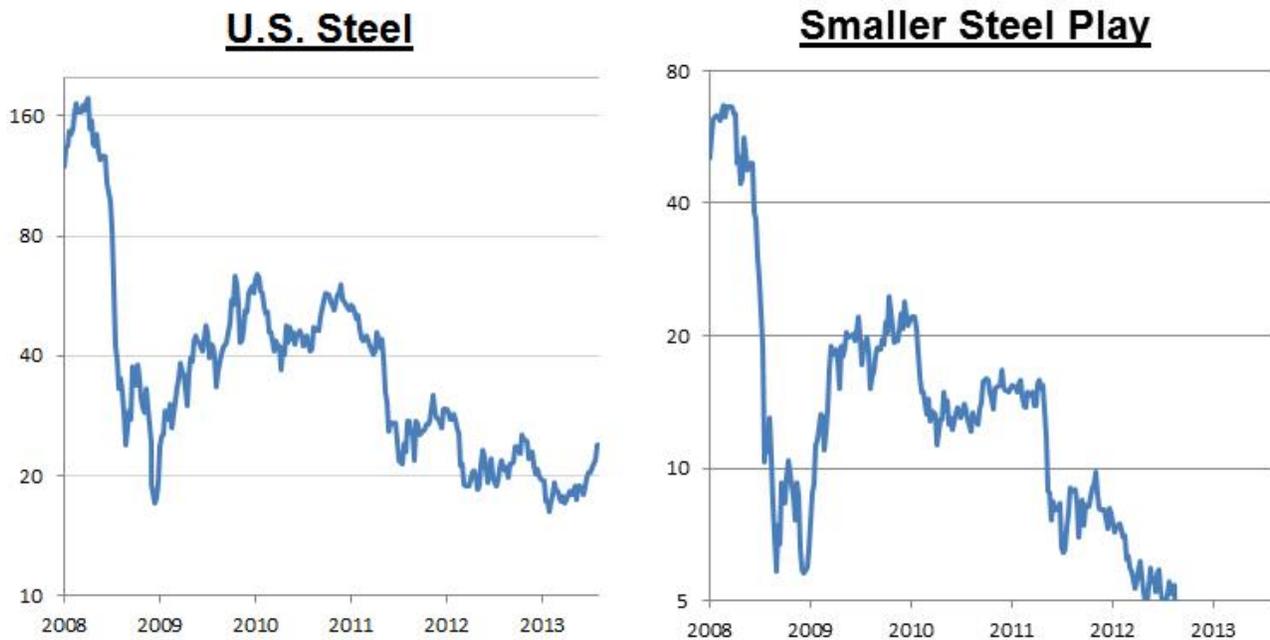
He said because of the sheer number of people who will see his report, he *had* to recommend a large-cap stock like U.S. Steel... *Too many people buying a small-cap stock can move its price, but the copywriter doesn't explain that. Is he expecting (or hoping) the reader to know this, so he doesn't have to bog the copy down here with an explainer section?*

But he also told me...

*If you really want to make a bundle on steel's breakout... there's a far better choice...*

It's a much smaller steel company that's known to "mirror" giant U.S. Steel's stock movement—but has the potential to generate much greater gains.

Take a look at these two similar-looking charts.



*These charts are so ugly. For the longest time, designers at Agora just didn't give a damn!*

The chart on the left is U.S. Steel's price movement since 2008. The one on the right is the smaller company my friend was talking about.

As you can see, both have very similar stock price patterns. And both have been in quite a down cycle lately.

But sure enough, while U.S. steel has gained 25% since my friend predicted a rebound... the smaller company he mentioned is **up 52%** over the same time frame – more than double.

U.S. Steel

Smaller Steel Play



Assuming steel continues its upward trend longer term, look at the gains you could see.

If U.S. Steel were only to recover to half its 2008 highs—roughly \$90—you’d be looking at a slightly better than 3-to-1 gain...

Pretty good...

But the smaller company?

## The Sky Is the Limit

If it were to continue to mirror U.S. Steel and recover to just *half* of its 2008 highs, you could be looking at better than **8-to-1 gains**.

In other words, instead of turning each \$5,000 you invest into \$15,000... *you have a very real opportunity to make \$40,000...* with virtually the same risk.

But that’s not all... **More promise. This time, big and specific.**

If you’re willing to take on more risk, there’s a different type of play where you could turn that very same \$5,000 into as much as an **astounding \$125,000**—should the stock return to a mere *one-quarter* of its recent highs—by early 2015.

But here’s the thing about a play like this one:

I’m handcuffed. **Teasing out the explanation now, the reason why these plays have been hidden from you...**

Like my friend, I can’t recommend this company to all *Palm Beach* readers. It’s simply too small and too “illiquid” to do it safely.

This kind of thing happens more often than you might think.

I can't tell you how many times I've found a great opportunity—only to see that it's too small for me to show everyone...

Here's another example...

Confusing.

It's a company I came across while researching stocks for our \$1 for \$0.50 Portfolio...

As you may know, we've had some great success with that portfolio. Right now, seven of the undervalued stocks we've recommended are showing solid double-digit “rebound” gains.

Again, he's writing to a reader that knows about him and his company. Perhaps even a paid subscriber.

But in my experience, some of the biggest potential gains are in smaller companies the market has either forgotten about... or hasn't discovered yet.

Like the little insurance company I'd love to tell you about...

In fact, I read about one money manager who wants to buy this company in its entirety. The reason is simple:

***It owns more in liquid U.S. Treasury instruments than the entire value of its market cap.***

By that, I mean, if you were to buy this company outright at its current stock price— and then “cash in” its government bonds—you'd be left with *millions* in instant profits.

It's one of those crazy situations... like getting “free money.”

No question I'd recommend this one to all *Palm Beach* readers, if I could...

Problem is, it's a tiny, tiny company—more than *10 times smaller* than National Western Life Insurance, one of our smallest recommendations in the *Palm Beach Letter* portfolio.

If all *Palm Beach Letter* readers were to buy just *one single share* of this little company, we'd exceed the average daily trading volume by more than *15 times!*

This language above assumes a level of reader awareness you might not assume a stranger would know...

“What's trading volume and why does it matter if it's 15x normal?” Again, this promo isn't for a stranger.

I come across situations like these more often than you might think. And they've turned into some substantial profits over the years...

For instance, back when we were just launching *The Palm Beach Letter* in 2011, I found a little company involved in supporting oil and gas exploration in the Gulf of Mexico, called

Conrad Industries.

It was around the time of BP's Deepwater Horizon Gulf oil spill, and Conrad's stock had taken quite a hit, along with much of the oil industry, Yet this company was still very profitable—generating about half its share price in pure profits.

I don't really know why this is good, but the assumption is the reader does.

To me, it was a no-brainer.

But with a market cap of around \$80 million at the time, we just couldn't recommend it to a group the size of *The Palm Beach Letter's*.

So I told some friends, including Mark Ford, about it in this email:

On Tue, Jan 25, 2011 at 4:43 PM, **Thomas Dyson**  wrote:

Mark,

There's a stock that might interest you... Conrad Industries.

It owns four shipyards in Louisiana and Texas, building and repairing barges and small ships. It's extremely cheap. At these prices, there's no real way to lose money here.

Plus, their business is protected by the government...

The Jones Act of 1920 is a piece of protectionist legislation that outlaws foreigners from competing in the domestic transport industries. Basically, if you want to transport people or goods between two points in the US, you must use US-registered vessels, manufactured in the US, and owned by US citizens.

The only problem is the size. Its market cap is around \$80 million...

Anyway, thought it might interest you...

Tom. This is a nice bit of proof, to show how those on the inside, like Mark Ford who's already very wealthy, get tipped off to opportunities the little guy never hears about... Mark by the way, founded PBL with Tom, so he is also well-known to the reader.

Now, I'm not sure what Mark did with this information. I never asked him.

But I can tell you Conrad Industries' stock rebounded just as I was certain it would—from under \$11 per share when I first found it... to over \$33, where it trades today.

That's triple the price...



## More...

And when I start thinking about these, more come to mind...

Like Western Liberty Bancorp. a few years back.

Three years after the credit crisis, the stock was trading at just under \$2—a 70% discount to book value.

I knew this was too low a price, especially given the fact it was “TARP-free,” more financially sound than many of its direct competitors, and about to get its bank charter.

I knew it was just a matter of time before it would have to rebound, or else another bank would come along and buy it.

But since it was too small to tell our readers, I told some close friends about it, including Dan Ferris, editor of *Extreme Value*. The next day, Dan emailed me back:

From: **Dan Ferris** <[redacted]>  
Date: Mon, Jun 13, 2011 at 2:05 PM  
Subject: RE: WLBC  
To: Thomas Dyeon <[redacted]>

Tom, I like the idea of buying a good banker with a conservative business at 50% of book, plus this catalyst you described. Book value is close to \$6 and the stock is around \$3. It could be good for a double.

I never asked Dan what he did about it...

But sure enough—about a year later—another bank called Western Alliance Bancorp. came along and bought WLBC out at just over \$4 per share.

Anyone who listened to me could have made a quick 100% gain or more.

## Bigger Gains, Faster

The thing about these smaller companies is that they typically generate bigger gains in a shorter amount of time than the larger plays we recommend in *The Palm Beach Letter*... even though they can be just as safe.

A good example is another deal I shared with friends, involving Coastal Banking Co., in which the stock price had tumbled from over \$22 to under \$2 per share.

Because the bank was in my hometown, I knew something about its loan portfolio, so I was confident this was a great way to play the emerging Florida real estate market rebound.

But again, it was a tiny business, with a total market cap of just \$7 million.

I told a few friends about it in late 2012, when the stock was trading right around \$2 – including my good friends Porter Stansberry and Steve Sjuggerudd.

Porter and Steve are probably also well-known to the reader because Palm Beach Letter is actually owned in some part by Stansberry Research, where Tom used to work.

Again, I've never found out what he did about it...

But today, Coastal Banking Co. is trading at a healthy \$7 per share—a nice 250% “rebound” gain so far.

I'm sharing these personal stories because these are precisely the kinds of opportunities I'd like to be able to start passing on to you.

Don't get me wrong... All of the above is a proof section, showing examples of small stocks Tom found that eventually rocketed. Yet, he couldn't tell you about them. Now, he's going to transition into the pitch, and how he's finally figured out how to tell you about these opportunities...

I'm very proud of the track record we're building in the *Palm Beach Letter* model portfolio and the double-digit year-after-year gains we're enjoying...

But opportunities like these—well, they’re the kind of situations that can double and triple your money within a year or two...

***With the goal of not taking on any more risk than you would with our regular, larger-cap recommendations!*** This part of the promise was only proven once, with U.S. Steel at the very beginning. Wonder why?

## Another One I’m Sitting On...

In fact, there’s another small company I’d love to be able to share with you right away, before *it* takes off, along with the rest. This is the beginning of the tease for what’s going to be in the first bonus report.

It’s one of those rare market anomalies that nobody has “caught” yet... way, way underpriced and—in my opinion—poised to take off like a rocket.

It’s a little investment banking company that recently made it into *Inc.* magazine’s list of the top 500 fastest-growing companies in America, thanks to its three-year sales growth rate of over 900%.

But because it only recently went public—and the fact that it’s so small and so under the radar—virtually nobody knows about it.

Hardly any analysts cover it. Mutual funds control fewer than 12,000 shares. *It’s just not big or established enough to get their attention yet...*

But I see this as a pure growth opportunity. With current earnings of \$3 per share, it’s trading at a price-to-earnings of below 6—more than twice as cheap as the average stock in its industry.

What’s more, management is estimating that 2013 earnings will be as high as \$4.50. And I promise you: *Nothing can grab the attention of institutional investors like a more than 30% earnings increase and a P/E that has fallen under 5!*

Once investors catch onto this remarkable growth story—which I think will be soon...

And they drive P/E ratios up to banking sector averages of 15 or 16, this is a stock that could be trading as high as \$72... better than 300% higher than the \$18 you could own it for now.

Lots of jargon above, shows Tom knows what he’s talking about.

In short, it’s the perfect *Palm Beach Letter*-style recommendation.

Ultra safe.

Serious profit potential.

And tons of near-term upside growth potential.

But once again...

With such a small market cap, I simply can't show it to everybody.

If even a fraction of our 45,000 readers were to pour into this company all at once, they'd drive the price sky high, and only a few would be able to get in at our recommended price.

*Here's the simplest explanation of why you can't recommend small-caps to lots of people.*

*Wonder if it could have been mentioned earlier...*

What's more, these are just a few of the situations I'm "sitting on"—eager to tell you about, but I simply can't.

Stocks in which a mere \$5,000 stake could result in literally *tens of thousands of dollars* in gains for you—in a relatively short window of time...

I'll tell you about others in a minute... including one "turnaround" play that some of the world's richest investors are quietly pouring billions into right now.

In fact, one expert friend of mine who is in touch with the big hedge fund managers every day says there's a situation developing that could generate historic gains as high as 2,000% by the time this situation plays itself out... *Note this big tease here. The copywriter uses it as bait to keep reading as we transition into a potentially slower "explainer" section...*

Needless to say, it's very frustrating for me not to be able to share these plays with all *Palm Beach* readers.

But that's why I'm here with you today.

## **A Solution Around This "Tricky" Problem**

In short, I think we've found a way around this problem... a safe way to get these and other high-octane investment opportunities into the hands of the small number of folks eager to see them.

Like the "private" situations I've told friends about in the past that went on to generate fast double- and triple-digit returns.

It's a regular email/conference call service I've decided to create which has become known around here as *Tom's Confidential*. *First mention of the "product".*

It's a very simple idea:

Anytime I come across an extraordinary opportunity—through my contacts or my regular research—that's too small show the more than 45,000 (and growing) *Palm Beach Letter* readers...

I'll write about it in *Tom's Confidential*—and send it off to a handful of people who would like to see it.

Then we'll follow it up with a phone call on our private conference line, where I'll explain the situation in more detail and take any questions you have

situation in more detail and take any questions you have.

This is a nice bit of added value. A personal touch.  
Makes you feel special to have an inside line with Tom.

Of course, I'll begin with the opportunities I'm sitting on right now:

- The little steel company that could give you between 800% and 2,400% as that industry quietly moves into its next bull cycle...
- The tiny insurance company that owns more in U.S. Treasury notes than what the entire company is trading for—and can pay us a 7% dividend while we wait for the market to figure it out...
- And the brand-new IPO that I'm convinced could hand us relatively fast 300% gains once the market sees just how fast this little investment firm is growing its business.

Plus a few others I'm working on—and will tell you about just as soon as my research and due diligence is complete.

But here's the thing about a research service like this...

Even if it sounds counterintuitive, it can't accommodate a large number of subscribers. And the best way we know to ensure we only attract a small group of serious wealth builders is to offer it at a very high price—upwards of \$5,000 per year.

Anchoring a very high-price in the reader's head of what this research is "worth".

Which is why what I'm about to say might surprise you...

## You Can Have It Free, Forever.

I'd like you to have an opportunity to get it **no charge** under the terms of a special proposal I have for you today.

Not just for a year... *but for life.* Talk about an irresistible offer!

All we ask is that you reaffirm the decision you made when you first decided that *The Palm Beach Letter* is uniquely positioned to help you grow richer... and opt to join us at a higher and far *more active* level. This bit of copy is nice. You made a pledge to get rich with us. Don't renege now!

In short, what we're offering you now is a chance to become part of a very small and elite group Mark and I are putting together. An "insider".

We're calling it *Palm Beach Infinity*.

As a member, you'll see a long line of perks and advantages others won't see.

For one thing, all the resources we offer—now and in the future—will be yours for the taking:

**You'll never have to pay to renew or subscribe to another *PBL* investment**

## research service from us again.

Insider.

You'll also enjoy "special access" to our team of *Palm Beach Letter* stock and wealth-building experts.

You'll see unique recommendations and moneymaking opportunities others won't see—like the kinds I've been telling you about.

Again, personal, privileged access.

We'll arrange to meet up from time to time, often in exotic and exclusive places, where we'll go over some exclusive wealth-building ideas and talk more about our methods and strategies.

We'll invite strategic partners to join us and share with you—in an intimate setting or over a nice meal—details on how they attained incredible wealth... and how you can follow the same path.

Of course, this group won't be for everyone...

## **Elite.**

The copy is layering on the exclusivity of this service. Are you a VIP, worthy to rub shoulders with my rich friends, or just a regular Joe?

In fact, we're molding it especially for those readers who "get" what we're doing and wholeheartedly embrace our unique approaches to building lasting wealth...

Plus, it's the only way to have full and unfettered access to some of the more exclusive ideas and opportunities we come across.

Here's a great example of what I'm talking about.

As you know by now, Mark is a huge proponent of using real estate to build wealth through income and equity. In fact, Mark estimates his real estate holdings account for roughly one-third of his eight-figure net worth.

But what you may not know is that Mark's brother Justin is also a very successful real estate investor. Not only does he work very closely with Mark on a number of projects, he's also found and structured many deals for him.

In fact, it wasn't so long ago that Justin left his successful six-figure marketing business to focus on real estate full-time. And in that time, he's created from scratch an income-generating real estate portfolio valued at over \$10 million...

And it's growing with every deal he makes.

In fact Mark, his friends, and many of us here at *The Palm Beach Letter* have invested with Justin in a variety of his projects because...

- a) We see a solid rate of return...

- b) We get equity in a number of properties, and...
- c) Few can uncover hidden real estate opportunities like Justin... and turn them into steady streams of income and solid stores of equity.

So why am I telling you this?

This copy has taken a hard turn from the small stocks pitch to something much bigger. Now we're talking about real estate. While it's a very different investment opportunity, we know the reader is interested in making money. So keep it sexy and they'll stick around. Plus, they still want to know how to get Tom's Confidential for "FREE".

## An "Education" in Real Estate... but Much, Much More

A couple of reasons...

First of all, we know from your letters that many *Palm Beach Letter* readers are interested in real estate. "We're simply giving you what you want."

So last year we commissioned Justin to create a comprehensive report on his personal method for finding, buying, and profiting from real estate in this "new era" of property investing.

What he came up with blew our expectations away. He created more than just the "report" we asked for...

Instead, he assembled what is perhaps *the* most important and comprehensive "master level" course on building a successful real estate business ever created. This is a huge claim. Maybe unbelievable?

It reveals all the techniques Mark uses... and everything Justin has learned (through trial and error) over the past decade.

I'll be honest...

When we asked Justin to work on this project, I knew it would be good... but I also assumed that he'd keep *some* of the deeper secrets he's learned to himself.

But like his brother, Justin is not one to hold anything back. He's not threatened by the idea of others knowing his secrets...

Instead, he's *excited* to pass on what he's learned because he's so passionate about real estate and the wealth it can bring you. Note the quick and breezy handling of the objection - "If this is so great, why would he share it?"

## Unlimited Access

Now you can emulate his and Mark's success.

That's because one of the many benefits of *Palm Beach Infinity* membership gives you is

access to every wealth-building resource we have now... and create going forward.

And this brand-new real estate program is one of them. If this were part of a college curriculum (and it certainly could be), it would be nothing short of a “master’s degree” program.

You’ll learn:

- The best way to find undervalued properties—anywhere in the country
- The “five-minute” formula for knowing whether a property can generate positive income or not
- The powerful role “strategic” partners can have in leveraging your property ownership and success
- Why the most profitable real estate ventures aren’t always homes, apartments, or even business properties (what are will almost certainly surprise you!)
- How to find qualified renters for your properties without talking to or even meeting a single prospect
- How to own properties where the government finds you tenants—and pays their rent every single month
- The secret to never having to deal with repairs, maintenance, or upkeep yourself...
- The ingenious way to have banks lining up to give you money, deal after deal after deal
- And much, much more...

In short, it gives you all the tools and information you need to build yourself a multimillion-dollar real estate business capable of generating tens of thousands of dollars in monthly income... from wherever you live.

And you know Mark has been pounding the table on this...

Real estate and borrowed money are the cheapest they’ve been in decades. Key markets are flooded with homes, many with owners desperate to sell.

In other words, there may never be a better time for real estate buyers than right now.

This was actually a heckuva a call! Real estate rebounded massively since. Lots of copy, though hyperbolic, is well-researched.

The guru and the copywriter “generally” believe the big promises they’re making.

We haven’t priced this service yet, but when we offer the entire three-part “masters” program to *Palm Beach Letter* readers and others early next year, I can assure it will be very expensive.

And worth every penny of whatever we charge.

However, once an *Infinity* member you'll get it for free AND you'll be the very first to see it.

But that's not all. Because remember what I said before...

As part of this “master's” course you enjoy *special access* as well. Here's a good example:

## **Ask Justin Anything**

Justin has agreed to hold a special webinar series for anyone who takes his program and is interested launching and building a successful real estate business of their own.

In it, he'll take you through the program and emphasize the key points you need to know to be a success...

He'll also take your questions—anything you want to know.

But there's more still...

As a member of our small group, you'll also be able to contact Justin directly with any questions you have about the real estate business—up to 90 minutes of his time to use to get your business started.

Use this amazing opportunity to run a deal you're considering by him... get his advice on what to buy... where... for how much... and how to get the most income out of it. Ask him the best way to structure the financing, find and deal with renters—anything at all.

I've talked to Justin about real estate. He's a fountain of knowledge. He has answers for any question.

## **A \$5,000 Value... Free**

Just like the other service, this is also “worth” exactly \$5,000. Is this to make it easy for the reader to track all the value they're getting?

Would something more specific be more believable?

Of course, you can wait to buy this real estate program, add the consulting option and likely pay well over \$5,000...

Or you can become a part of our small “*Infinity*” group and get it all free.

Here's another example of the kind of high-level access I'm talking about...

A few weeks back, Mark sent me a note about an investment he made in a group of India-based business and wanted me to check them over. Because of his connections, Mark has a sizeable stake in a fund over there and found himself with a fantastic ground-floor opportunity that's yet to find its way to American investors...

I looked everything over, and sure enough it's a great deal—just like investing in many of the businesses that built America back mid-1900s.

*“This is the kind of thing it would be nice to get Palm Beach Letter readers in on because of the sheer growth potential,”* Mark said to me after I shared my findings with him...

*“But I understand it's not the kind of situation we can share with that many people.”*

I quickly reminded him that although it's too late to recommend this specific deal, we can now share deals like this one...

Because of our new *Infinity* program and the “confidential” opportunities I'll be sending them.

## **Lifelong Connections.**

In fact, *Infinity* membership will let us share a lot of unique opportunities we couldn't share before.

I'll give you another great example in a moment... one that has to do with that very first “turnaround” opportunity I told you about—in which many of the big hedge funds are quietly taking positions in anticipation of historic 20-to-1 gains.

But first, maybe you're curious: Tease up some opportunities to keep the reader hooked.  
You seen this copy strategy used earlier.

How does *Palm Beach Infinity* membership work?

As I mentioned earlier, we want this to be a very exclusive group.

By joining, you're one of a few *Palm Beach Letter* readers who will form a small “circle” at the top of our organization.

## **You'll Be “One of Us”**

In a many ways, you become like “directors” in our firm:

There's the special access I talked about—to people like Mark, Justin, me, hedge fund insiders, business people, and other friends and associates connected to our circle.

How prestigious. This is actually a huge promise for the many PBL “fanboys”.

You'll see invitations to special meetings, phone calls, webinars...

There are times we'll get to meet in person, dine together, share a drink and toast our future success...

In short, you'll enjoy the kind of access that nobody else will have.

You'll also play an important role in making our business better for our readers. When we're thinking of new resources or products, we'll pass them by you first... get your ideas... and let you be the first to see them. **This makes you really feel like you're a valued insider. You're even part of product development.**

You'll also be entitled to the perks we as directors and employees get...

Which, of course, include **unencumbered access to all our resources**—ones we have now and the ones we add down the road.

**Here's the set-up that there is actually a "fee"... despite all this FREE talk.**

In other words, once you're accepted and pay the "more than modest" one-time membership fee to become a life-long *Palm Beach Infinity* member, you'll **never** have to buy or renew another subscription with us again.

Everything we publish comes to you automatically—and you'll be the first to get it.

## **New Resources Worth \$10,000, Yours Free**

I've already told you about two very exciting projects you'll be the first to see:

My "confidential" report, in which I reveal the kind of small-cap opportunities I come across that have made my friends and me *a lot* of money over the years...

And Justin's "hot off the press" real estate program... which not only is a road map to a building a successful real estate investment business... but includes access to Justin when you're ready to start on your own.

These two services alone will be valued at over \$10,000... **Always re-cap. Remind them of value. "Tell them you've told them."**

But "*Infinity*" members won't pay a dime.

## **Everything You Get:**

**This is going to be a long list of every PBL publication, to build massive value...**

Plus, you get lifetime access to all the wealth-building resources we offer now. No more signup fees. No more renewal charges. **This is a nice benefit. No more admin headaches.**

You don't even have to ask to get them...

We'll just put you on our "house" list, and everything will come to you automatically, including, of course everything you're accustomed to seeing already:

*The Palm Beach Letter*, Platinum Level (for life), *Mark Ford's Creating Wealth* (for life), and *Retirement Insider* Bob Irish's secrets for a richer retirement—without the boredom and indignation many folks face today (for life)—a better than \$300 per year value.

These are our "franchise" letters, and we're extremely proud of them and the value they

deliver.

*The Palm Beach Letter*, for instance, has done what many in our industry said could never be done in today's market environment... and that's deliver rock-solid double-digit gains without compromising one iota of safety.

A little more than two years later, our model portfolios are thriving. As I prepare this presentation, all 12 of our "relentless dividend" stocks are up—10 of them by double digits, with gains as high as 72% in two years.

Seven of nine of our "\$1 for \$0.50" recommendations are also up double digits, led by Symetra Financial, up 86% since we recommended it last year. Even our "Safe Speculations" portfolio is up nicely, with Boston Scientific's 124% gains leading the way.

And remember, these are the safest of safe plays—and don't include the half-dozen or so stocks we've closed out for added gains.

If you have any doubt as to the power of these gains, just ask *PBL* subscriber Greg Richards, who told us he used income generated from *PBL* recommendations to buy a small beach house.



Powerful proof.

Of course, you get everything beyond our basic services.

## The Surest Path to Millions

You also get lifetime access to the "Wealth Builders Club," perhaps the most comprehensive and specific program ever developed on becoming rich—a \$2,000 value (and sure to go up).

The Wealth Builders Club is Mark Ford's personal project in which he reveals all the methods he's used to go from a struggling writer and Peace Corps volunteer sleeping on dirt floors in Africa—to a millionaire more than 50 times over with beachfront homes in several countries.

There is no program in the world like it.

It's based upon Mark's fundamental belief that the very best way to build extraordinary wealth is to find lasting ways to increase your income—a lesson he learned from a very important mentor when he was starting to build his riches.

To a lot of people, doing this is a mystery. It seems hard and risky. They think it's about luck or being in the right place at the right time

But what you'll quickly learn as a Wealth Builders Club member is that anyone can create

extra income... *if* you follow the path Mark and many other self-made millionaires have taken. It's all about starting small... and parlaying one successful income stream into the next.

It's about knowing the right skills—"financially valuable" skills, as Mark calls them—that you'll have forever... and will let you "dial up" income as you need it.

It's about turning what some call "hard work" into fun, exciting, and rewarding experiences...

## **No Pressure**

One way to do that is to remove all financial pressure. For example, Mark never recommends you quit your job to start an income-generating business. Not until it can replace the income you're making now and more. And forget about blowing your savings or mortgaging your house...

The businesses Mark will show you in the Wealth Builders Club take very little startup money and can be started and run in your spare time.

Fact is, Mark has made millions over the years from these exact businesses, and rarely did he ever put in more than \$10,000.

Some require no money at all. In fact, I know of one business he helped set up where the owners never spent a single dime to get it going—and this year that business is on track to make a million dollars in profits!

Frankly, I could do an entire presentation on the many, many benefits of the Wealth Builders Club and why anyone who wants to be rich should have it...

But there are many more *Infinity* benefits to tell you about...

## **Skim Tens of Thousands of Dollars From the Market Each and Every Year**

You'll also have lifetime access to *Palm Beach Current Income*... the remarkable service that teaches you how to scour the market for "instant cash," along with the weekly research service that goes with it.

This was another important "market gaming" technique I introduced Mark to last year—and he and his son Michael have been using it ever since to collect thousands of dollars every month.

Professional investors use it all the time. Warren Buffett too—he's collected millions from it over the years. Yet the concept is not at all complicated:

You simply find a stock you'd like to own... you make a "low-ball" offer for it... and the market pays you cold hard cash... on the spot.

The great thing about this technique is that unlike traditional stock investments, you control *when* you get paid... and *how much* you get paid.

Plus, it's more than just another investment technique. I see this as an important income skill. Once you know it, you can use to generate hundreds or even thousands in monthly income for the rest of your life!

Again, this strategy is so safe and simple it's incredible to me that so few investors even know about it, let alone use it.

Those we have shared this strategy with have been thrilled with the results.

A pilot, for example, wrote to tell me he'd collected \$83,000 in seven months "on his layovers" using our technique.

Another guy I taught this to, a business owner and writer, has made 26 of these transactions... and has made money on all 26!

That's another thing about this investment technique. It's super low-risk. So far, our win rate recommending this strategy is 94.6%--nearly perfect.

Now, you may have seen some ads for this strategy from us.

It costs as much as \$3,000 and includes an extensive online interactive learning program, so you can use it to collect money forever. Then, if you like, you can pay each year to keep getting the picks my team and I find for you.

But again, as an *Infinity* member, you get *Palm Beach Current Income*—the course and the picks—free for life.

There's more... We're sliding into the close here. So the copywriter is moving fast, describing everything you're getting and building massive value. The idea is you're already sold on Tom's Confidential. So all this is just added value.

## **The Most Powerful Savings Strategy That You've Never Heard About**

We have a new strategy that we've been writing about recently that we're very excited about—one with so much unexplored wealth-building potential that we plan to expand our offering of this service in the coming months.

You know it as "Income for Life"—the little-known and super-safe method for growing your money safely, in a very tax-advantaged way.

It even gives you access to loans that could end up costing you nothing... cash you can use to buy a car, pay for your kid's college education—even start a business or buy an income property.

Just ask subscriber Kenneth Brolicki, who tells us he's using this to fund his kids' education as well as secure a tax-free retirement.

And subscriber John Sprigg, who wrote to tell us he's generating enough income now to buy real estate and fund his retirement.

In fact, I believe so much in this savings program that I have put hundreds of thousands of my own savings into it so far... and *Palm Beach Letter* editor Tim Mittlestaedt is putting money in as well. **This is always great to proof if you can say it. "I'm putting my money where my mouth is."**

But we're learning more about this savings technique all the time...

In fact, one of the projects my team and I are working on right now is a brand-new service that focuses exclusively on Income for Life—and how to structure this amazing financial instrument so it's the only resource for all your banking needs.

Use it to fund everything in your life—homes, businesses, education, cars, trips— and best of all... *get paid on money you've borrowed!*

Of course, as a *Palm Beach Infinity* member, you'll be the first to see our advanced "Income for Life" program the instant it's ready. And you won't pay a dime for it.

There's more...

## **Use Our "Legacy" Service to Guarantee Millions for You and Your Loved Ones**

You'll get lifetime access to our fantastic "Legacy Portfolio"...

This is the research service that can show you how to turn a few thousand dollars into millions over time... using a very unique "accelerated accumulation" strategy that lets you ratchet up your gains year after year.

This is based on the core strategy Warren Buffett used to build his enormous wealth—only we've tailored it for smaller investors in today's markets.

We call this strategy "Legacy" investing, because the money you have in it compounds so consistently and at such a high rate that it's capable of creating actual *wealth dynasties* over time—even as it funds your own luxurious retirement.

It's so simple to manage you barely have to think about it. A few times a year, we'll

recommend when the time is right to add money to a position—with either new money you want to put in... or the dividends that have accumulated from your current holdings.

Using our special “accelerator” strategy, stocks in this model portfolio could earn you up to 15% and 20%, on average. In time this adds up to a hell of a lot of money. In fact, if you were to start now with \$50,000—and commit to adding \$200 per month—it’s not inconceivable you could have over \$15 million by the time you’re ready to retire...

Or if you really want to make a “legacy statement,” structure it to run longer (or start one now for a child or grandchild) and watch it grow into literally *hundreds of millions of dollars* by the time they’re ready to retire

I know those numbers sound crazy...

But you can do the math for yourself. You’ll see that it’s simply the power of compounding at work—something Albert Einstein called “the most powerful concept in the universe.”

Recently, we expanded our coverage and fulfillment of the Legacy Portfolio and priced it at \$1,500, along with an annual fee.

But as an *Infinity* member, you pay nothing.

You’ll also have free access to a new service we’ve recently introduced, called *The Extra Income Report*.

In short, it’s a service that reports on the best, the surest, and the *safest* way to generate “extra” cash for yourself and your family.

This is another wealth technique Mark is very big on.

He says... and he’s totally right about this...

Even with great returns of 12%, 15%, and 20%, you can only create so much wealth investing in stocks...

To give you an example, if you have a \$50,000 portfolio earning 15%, that’s still only \$7,500 per year you’ll earn in income. And next year, if you’re fortunate to get the same return, you’ll earn right around \$8,600. That’s terrific longer term...

But, if you were to take a few thousand dollars and use it to start an income-generating business that gives you an extra \$50,000 or \$60,000 per year... now you’re well on your way to developing some serious wealth. Because you can then parlay that money into even more year after year.

So instead of growing your wealth at 15%... you’re growing it at 50% and 60%... *plus* you have far more control over that income since you’re not 100% at the mercy of the stock market

market.

Having *The Extra Income Program* is like having Mark mentor you on a dozen or so of his favorite income-generating businesses.

And like I told you before... Mark is big on using income strategies that don't need any startup money at all. Mark calls these "financially valuable skills" that anyone can learn. And once you have them... they're essentially a free pass to generate as much wealth as you need or want.

So if you need or want more income—and you're willing to let Mark help you make the effort—be sure to claim this program once you sign up

*The Extra Income Report* retails at \$895—but for *Infinity* members, it free.

## Over \$17,000 in Benefits—and Growing

Before you mention the actual price, tally up the value of everything the reader is getting so what they pay seems a pittance.

These are just some of the benefits that *Infinity* members get for free.

In fact, if you were to call us up and order all the resources we offer currently, you'd pay over \$7,000 to get them for a single year...and thousands more in annual subscription fees to keep them coming.

Add the two newest services you'll get—Justin's real estate program with consulting and my very elite "confidential" report—and that's well over \$17,000 in current benefits, not to mention future benefits and renewal costs...

As an *Infinity* member, you're exempt from these or any future membership costs.

Everything we publish, you're entitled to.

## The Price of This Will Go Up

Urgency.

Plus, by getting in now through this inaugural offer, I guarantee you'll pay the lowest price **anyone** will pay for *Infinity* membership.

In other words, this is an investment that's 100% guaranteed to go up.

Positioning your membership fee as an investment, guaranteed to gain, is clever.

Every year we offer it, the cost to join *Infinity* will be more expensive, simply because we'll be constantly adding new benefits.

Here's a good example of what I'm talking about.

Porter Stansberry, a good friend of mine, is the founder of Stansberry & Associates, one of the largest financial publishers in the country. It costs \$14,000 for a lifetime subscription to that group. And that price doesn't include his most expensive service, *Phase One*, which you

have to pay \$5,000 more *per year* to see.

But it wasn't always that expensive.

## **An Investment That's Guaranteed to Go Up**

When he first offered his lifetime subscription and had fewer services, it was about a third of that price. In fact, we have an “original” Stansberry lifetime member working with us... and he's watched the price go up each and every year.

*Yet even though he paid far less, he is still entitled all the same benefits as those who pay \$14,000!*

By his own account, he feels like he made an investment that's “appreciated” by thousands of dollars over the years—and he's thrilled!

My point is, like any investment that's certain to go up, there's an enormous benefit to being in early. That's why, if you're interested in a lifetime alliance with us, it's important you take advantage of this offer today.

**Because you'll be among the very first, you'll be coming in at the lowest price possible.**

No one, except for the few who join with you through this invitation, will ever pay this low price again.

So just what is the price to join *Palm Beach Infinity* through this, our inaugural offer?

It won't be the \$25,000-30,000 a single year of benefits might be worth a few years from now...

Or even the more than \$17,000 you'd have to pay to get the benefits you'll see immediately.

No...

We've arranged a much better deal for you than that...

I'll tell you what the price is in a moment... **But first, add more value!**

But first, there's another opportunity I want to tell you about—one you'll see soon after joining our small group.

Here are the details in a nutshell:

## **Following the “Big” Money: A Rare**

## Chance to Pocket 10-Fold Gains

About three months ago I had lunch with a friend of mine. He's the exclusive personal money manager to a wealthy South American industrialist living here in South Florida, responsible for trading and growing a *half-billion* dollars in that family's wealth.

He earned that position, in part, because of his deep connections within the private club that makes up Wall Street's elite.

My friend sees, golfs, travels, and dines with investment heavyweights like these on a regular basis. It's his business to know what they're up to.

In fact, as I was preparing this presentation, he was flying off to Barcelona to meet with another top fund manager regarding one of the opportunities I've been "keeping" from you.

*Again, this copy makes you feel like you're joining a super-elite club.*

Now just let me say...

## Surest Stock Bet Since 2009

This is a situation that I'm confident could make a small group of readers quite a lot of money in the months ahead, simply by following some of the smartest money in the world.

In fact, we believe this is the best opportunity to make money from certain stocks since early 2009...

When beaten-down companies with such iconic brands as American Express, La-Z-Boy Furniture, Capital One, and EW Scripps rewarded fearless investors who bought at the March 2009 depths with gains of 624%... 3,705%... 713%... and 1,875%, respectively.

As those companies were then, this is a classic "turnaround" opportunity... in a place where the average retail investor wouldn't dream of putting their money right now.

But the smart money—those who control the world's financial markets with literally hundreds of billions of dollars in capital—are making substantial moves here, likely as I'm speaking with you today.

We know that several of the largest and most successful hedge funds in the world either are in this opportunity already—or are quietly accumulating substantial positions as we speak.

## The "Big Guys" Are In

For instance...

Dan Loeb—the genius behind Third Point's family of funds—is in the midst of investing over \$175 million into this situation, and he's invited some of his best clients to join him. (This

\$1.5 billion into this situation, and he's invited some of his best clients to join him. (This after capturing 21% gains "testing the waters" in this play in 2012.)

Other important hedge funds are in as well, such as:

- Farallon Capital Management—the 12th-largest fund in the world, with \$21 billion in assets...
- Former Deutsche Bank top trader Daniel Gold's QVT Financial is moving money in as we speak...
- Billionaire James Dinan's York Capital Management is heavily invested here too...
- Dromeus Capital, whose special fund allocated to this investment gained a whopping 40% in 2012, has upped the ante here as well.

And that's to name just a few...

What's more, they're all doing it very quietly... under the radar.

Why so hush-hush?

Well, as my friend says, they're in the process of "establishing their positions." And until they're ready, they'd just as soon not have anyone know what they're up to.

As he said in a recent email:

*Understand that these guys are patient, long-term capital investors. They make their billions selling when others are greedy and buying when others are running scared.*

*I think it's fair to say the most sophisticated investors are amassing positions here, with many salivating over (the opportunity for) huge returns. I hope (Palm Beach Letter) readers can get in before this investment really takes off.*

I can't go into much more detail on this situation here.

But should you choose to become an "Infinity" member today, you'll see details on this situation through my "confidential" service.

I wish I could tell you more now, but this is a fluid situation...

There are going to be many different ways to play this situation as it develops. Based on our research so far, we're anticipating a *minimum* of 118% and 500% gains shorter term...and, should this situation play out similarly to 2009, upwards of 2,000% *in gains* by the time the opportunity fully plays itself out.

I'll tell you right now...

When you first hear about this play, you may think it's a crazy idea. You might even be reluctant to get in.

That's okay.

As I've told you, I have plenty of other "private" situations that are a little more "conventional" and can make you good money...

## **How Fortunes Are Made**

But I think you'll see that this has all the making of a classic *Palm Beach Letter* play— where you're following the lead of some of the world's most successful investors by taking advantage of badly undervalued and mispriced assets.

In fact, *The Wall Street Journal* just reported that Warren Buffett pocketed at least \$10 billion in profit using this very approach. He also made a point to say in a recent interview that you didn't need to be "billionaires like him" to benefit.

His exact words:

*In terms of simple profitability, an average investor could have done just as well (using this technique) in the stock market.*

The only "problem" with it is—like the others I've mentioned here—we can't share it with a lot of people.

Only with those in our elite little group.

Just as we couldn't possibly invite 45,000 readers to join us for a special dinner meeting at, say, the historic Breakers Resort in Palm Beach...

Or hand out Justin's private phone number so you can talk to him about a real estate deal you're considering...

These are "perks" reserved for a special few.

If you'd like to be one of them, I invite you to join us.

## **All the Perks and Benefits We Enjoy**

When you do, you'll be immediately elevated to our highest level of membership, where you'll have access to the same resources, perks, and benefits we as founders and associates have

have.

I'll see to it your name is put on our "house" list... so you will have full access to everything we offer, including:

*Palm Beach Current Income* (\$3,000 value)...

Wealth Builders Club (\$2,000 value)...

Legacy Wealth Portfolio (\$1,000 value)

*The Extra Income Report* (\$895 value)

Income for Life Premium (\$2,500 value)

Justin Ford's Real Estate Master's Course (\$2,000 value)

*The Palm Beach Letter*, Platinum Level (\$199 value)

And more...

Of course, I'll add you to my *Tom's Confidential* email "send" list.

Anytime I come across a new idea that's too small to share, I'll send you the details—and invite you to dial into *The Palm Beach Letter's* private conference line at a specific time so I can talk about it in more detail and field your general questions. (If you can't make it, no worries. We'll record it so you can listen to it anytime.)

Because we've never done this before, you'll see several stock opportunities at once:

- The little company that owns more in U.S. Treasuries than the entire value of its market cap. Like other "anomaly" companies I've found, this one has the very real potential to double in the coming months.
- One of two plays involving the tiny steel company whose stock price tends to follow that of U.S. Steel, where you could turn your \$2,250 check from me into \$18,000 on the "stock rebound" play... or pocket over \$50,000 in gains on the leveraged play.
- The brand-new and grossly undervalued IPO that could **triple in price** once the market comes to its senses and drives the P/E from under 5 to the industry average of 17 or 18...
- And, of course, the turnaround situation my hedge fund contact says is attracting *billions* from some of the biggest money funds around the world right now—in anticipation of the kinds of homerun gains we saw following the 2008 U.S. market collapse.

I'll forward the details on these just as soon as I see you've signed up... followed by another email with a specific time we can get on the telephone and talk about it.

There are many more benefits that will come your way as we build this group.

## Regular "Wealth Meetings"

As you know, we're a young company—and we're growing quickly.

We're constantly coming up with new ideas and income strategies that will help you grow your wealth steadily and safely, just as Mark and his wealthy friends have.

One of the things we're eager to do is hold regular "Wealth Builders Club" meetings, where we'll get together... invite wealthy and successful business people, market experts, and investment professionals to come and share their secrets with us.

We may invite others to join us for a cost. Maybe not. But one thing is assured: *Infinity* members can come as our invited guests, free of charge.

The idea is to make a day or two of it... in a beautiful part of the world... and wrap it up with a nice dinner... enjoy some fine wine... perhaps even a cigar with Mark on a balcony overlooking the ocean.

We'll tell you more as we near our first event...

But I believe this will be a crucial part of our experience together...

Because as important as it is to hear about investments that can grow your stock portfolio...

A big part of becoming wealthy has to do with the people you meet and come to know... the wealth secrets you hear about... and the kinds of *private opportunities* that are typically shared among small groups of well-connected people.

This is the experience we envision for *Palm Beach Infinity* members.

Now, if you're wondering how we calculate the price of an experience like *Infinity*, it's not easy.

After all, it's *invaluable*, really—since you can use the resources and connections to change your life so dramatically in so many ways... whether it's making more money than you ever thought possible... launching the business you never thought you would... making new contacts and alliances... or learning the right way to get in on "the greatest real estate opportunity of our generation."

So we settled on a very simple and, we think, fair formula:

We simply take the total value of the first year's benefits—which right now is roughly \$17,500—and we slash 70% off that amount...

Which means the price to join *Infinity* is a one-time membership fee of \$5,250.

I think you'll agree that's a terrific value, *especially* when you add on the “year after year” value—and the promise of free access to every new resource we offer from this day forward.

Just to be clear, though, this is not likely to be the price of our next *Infinity* invitation. Because if next year the value of the resources you get happens to rise to, say, \$20,000... the cost will be \$6,000, based on our pricing formula.

If we happen to have \$25,000 worth of resources, the price will be \$7,500...

I think you're seeing my point: The more resources we add, the higher the price for *Infinity* membership will be.

So you see—\$5,250 is likely to be the lowest price anyone will ever pay.

But that's not the only discount you're entitled to.

The offer gets better and better...

## Take \$1,500 off Today

Because you're a valued reader already, you'll get an even better deal—\$1,500 off the price.

Now your cost to join *Infinity* is just \$3,750.

Very quick mention of the \$125 maintenance fee.

And aside from the small \$125 annual maintenance fee, you'll never have to buy, pay for, or subscribe to another *Palm Beach Letter* resource ever again.

I hope you can appreciate just how extraordinary a deal this is.

I can assure you it will **not** be offered again, to anyone at any time. Every year we open the doors to the *Infinity* level, the price will be guaranteed to go up.

That's why this inaugural offer is so special.

You see the lowest price...

Remember to give a “reason why” that rationalizes the price reductions beyond a marketing gimmick.

You'll have a hand in building and developing our group... helping us plan events and get-togethers... even pick our meeting spots.

You'll be the very first to see the “ultra-safe-but-too-small-to-recommend-to-everybody” plays from my *Tom's Confidential*.

We'll add you to our "house distribution list" so everything we publish will automatically come your way. (Over \$17,000 worth of resources right now... and sure to grow as time goes by).

## Pass on Your Benefits for Free

And there are other benefits I haven't mentioned yet.

Once you're an *Infinity* member—and as long as you keep up with the small annual maintenance fee (which will never go up, incidentally)—your benefits will live on in perpetuity.

So not only are the *Palm Beach Letter* benefits available to you for the rest of your life... but they can be passed on from one generation to another.

How important is this added benefit? Extremely.

As you know by now, the *Palm Beach Letter* franchise is perhaps the only in our industry to focus on safe, long-term wealth building. **This is a nice benefit... reinforces the idea of building "legacy wealth", a lifetime investment.**

The kind of recommendations we offer through our various resources are the kinds of investments that can make a young working family *tens of millions* of dollars richer in their lifetime.

Just our Legacy Portfolio alone is practically a lock to planning a multimillion dollar retirement for any young person who investing starts today.

Add to that the safe income and growth opportunities found in *The Palm Beach Letter*...

The turbo-charged "instant dividend" generating power of *Palm Beach Current Income*...

The business and income-creation skills you can get through Wealth Builders Club and our brand-new real estate program...

And the quick profit bursts I'm confident we'll see with the smaller plays I send you through my elite "Confidential" service

Add it all up and *Palm Beach Infinity* membership is not only a crucial resource for your own wealth... but also an important legacy you can pass on to loved ones.

## What to Expect in the Coming Hours:

Here's what will happen when you sign up today:

1. You'll immediately be issued "lifetime status" here at *The Palm Beach Letter*. You will be added to our master email list—just as Mark, me, and key members of our team are now. This will ensure you never miss a single recommendation

or anything we publish.

2. Our operations team will update your “subscriber page”—giving you full access to all track records, issues, recommendations, and archived material.
3. We’ll introduce you to your very own “Infinity Membership Liaison” person... someone you can call directly with any questions you have about your membership, benefits, or upcoming events.
4. You’ll be among the first to have access to my *Tom’s Confidential* with key details on the four opportunities I’ve been waiting to share with our small group. Within a few days, I’ll shoot an email to you letting you know the date of our private conference call, where I’ll explain these opportunities in detail and answer your general questions. Then, going forward, whenever I uncover a new opportunity, I’ll do the same: a quick “summary email,” followed by a schedule call.
5. You’ll be among the first to have access to Justin’s new and most remarkably comprehensive real estate program. If you’re interested in making real estate a key part of your financial strategy, we’ll tell you how to be a part of his special webinar series... and how to contact him directly for your complimentary 90 minutes of consulting time.
6. Of course, we’ll immediately apply your \$1,500 Current Subscriber discount so that the price you’re paying for lifetime access is the **lowest** anyone will pay, ever.
7. We’ll “lock in” your annual maintenance fee at \$125 so that it never goes up. (This small fee ensures we can continue to offer and deliver new resources, pay for webinar bandwidth, cover hard meeting costs, and so on, year after year.)
8. We’ll keep an open dialogue with you regarding any new resources we’re working on, as well as services you’d like to see, and giving you first priority when it comes to beta testing any new services...
9. We’ll keep you abreast of upcoming “wealth meetings” we’re planning. We’ll also ask for your ideas on what you’d like us to discuss at future meetings and where in the country (or world) you’d like to have them. (Our first meeting is tentatively scheduled for the first half of next year at the historic “Breakers” resort on Palm Beach.)

In short, you’ll have the same benefits, resources, and privileges we have as directors of the organization.

**[REGISTER HERE](#)**

To sign on and begin receiving your benefits immediately, please [go here](#) to our secure registration form, where you can review your benefits one final time.

(If you prefer to speak to a live person, I'll give you a direct number to our membership director, Mike Cottet, in a minute—a great and highly capable guy who will happily answer any questions you have about your membership and its benefits...)

One final thing to keep in mind...

We are likely to open the doors to new *Infinity* members only once or twice a year—and only for a short window of time.

The reason for this is to keep this group small and intimate... so we can meet comfortably to discuss wealth issues... and so I don't have to be limited in what I can share with you through *Tom's Confidential*.

Remember, I've had some very good success sharing these small stocks in the past— both with friends and in my own portfolio. Many have doubled and triple in price, typically in a short period of time.

I see no reason why this can't continue—and why you can't share in these successes too.

Sign up now and you'll see what I believe are at least four terrific plays&mdash;four opportunities to double your money and more in the very near future.

And I'll say once more...

Don't forget about the enormous price benefit of taking this offer now. Because the next time we open up *Infinity* membership—I guarantee the price will be higher. **Urgency.**

I very much look forward to welcoming you to our little group, as well as meeting and talking with you during future calls and meetings.

To get started, [click here](#) now.

The easiest way to get started is to simply enroll online...

But if have any questions—or if you prefer to speak to a real human being—give Mike Cottet, our *Infinity* membership director, a call right now.

Here's his direct line: 1-888-863-9356 (hours 9 a.m. to 5 p.m. eastern time). Any question you might have about your membership and its many benefits—no matter where you're calling from—Mike or one of his team members will be happy to answer.

Sincerely,



Tom Dyson  
Publisher, *The Palm Beach Letter*  
November 2013

**P.S.** We know this high level of membership isn't for everyone, so we have come up with a way for you to "test out" *Infinity* membership for a full 60 days... just so you can see if it's right for you. Please [click to the sign-up form](#) for details. No mention of the guarantee above. Perhaps to keep this elite. Guarantees are for quitters!

And remember, you'll get to review everything you get, your special discounted pricing, and guarantee details on the next page before you decide.

**[REGISTER HERE](#)**

(You can review what your subscription includes before you place your order.)